

Standards Club, Government Science College Vankal

National Consumer Day 2023 Celebration

23rd December 2023

Report

Time: 11.00 am

Venue: Seminar Hall, GSC Vankal

National Consumer Day 2023 was celebrated by the Standards Club of Government Science College, Vankal on 23rd December 2023. The event was coordinated by **Dr. Anil Kumar Singh**, mentor, standards club of GSC Vankal and **Mr. Nitin Doriya**, promotion officer, SUBO of BIS under the guidance and mentorship of **Mr. S.K Singh**, Head, SUBO Surat and **Dr. Parthiv K. Chaudhari**, Principal, GSC Vankal.

An introductory talk on “**National Consumer Day**” and its importance was given by Dr. Anil Kumar Singh to make students aware about their rights as consumers. Dr. Singh started his talk explaining the history of National Consumer Day. During his talk Dr. Singh discussed the Consumer Protection Act, 1986 and 2018. He pointed the changes that have been made in the old act to tackle the problems of the modern day consumers and make it more consumer friendly. A small video documentary related to consumer rights and recent amendments in consumer rights law was also shown.

Later in his talk Dr. Singh, talked about the theme of this year’s national consumer day i.e. “**Consumer Protection in the Era of E-commerce and Digital Trade**”. He discussed how the advent of the internet and digital technologies has revolutionized the way commerce operates and the rise of the era of e-commerce and digital trade. He said that these developments offer unprecedented convenience and accessibility for consumers but at the same time also present new challenges in terms of protecting consumer rights. Dr. Singh stressed on issues such as online fraud, privacy breaches, counterfeit products, and misleading advertisements. He also explained to the audience how the digital nature of transactions often makes it challenging for consumers to verify the authenticity and quality of products before making a purchase. Moreover, the cross-border nature of digital trade adds complexity to jurisdictional issues, making it difficult to enforce consumer protection laws consistently.

Further in his talk how consumer protection agencies are trying to overcome these challenges and providing consumer a convenient and hassle free digital shopping and trading experience.

He talked about block chain technology, different regulatory frameworks and International cooperation's and government efforts in ensuring consumer safety.

With ample examples and data he highlighted the importance of green energy transitions and its significance as a consumer.

His talk was followed by tea break. After the tea break an essay writing session on the theme of the National Consumer Day 2023 was held for students. Students were provided one hour for essay writing. The essays were judged by the faculties of the GSC, Vankal and winners were given prizes.

The event concluded by vote of thanks by Dr. Hemal Vankar, Head, Department of Physics, GSC Vankal.

Total **193** students and 10 faculties of GSC Vankal participated in the event and gained knowledge. Forty students participated in the essay writing competition.

. **Photographic glimpses of the National Consumer Day 2023 Celebration**

