



Standards Club, Government Science College Vankal

“Consumer Awareness Campaign”

on occasion of

“World Standards Day”

15th March 2024



Report

Time: 5.00 pm

Venue: At different places, GSC Vankal

Standards Club of Government Science College, Vankal in association with Consumer Club and CERC celebrated the “World Consumers Rights Day” on 15th March 2024. As part of these celebrations a **Consumer Awareness Campaign** by students were organized to make students aware about consumer rights. The event was coordinated by Dr. Anil Kumar Singh, mentor, Standards club of GSC Vankal under the guidance and mentorship of Mr. Sanjay Kumar Singh, Head of Bureau of Indian Standards Surat Branch (SUBO) and Dr. Parthiv K. Chaudhari, Principal, GSC Vankal.

The event kick-started with distribution of kits and flyers to students. Dr. Anil Kumar Singh, Mentor of Standards Club, distributed the kits and briefed the students about the task they have to perform and message they have to pass on to the public.



During the event students went door to door in their respective localities and distributed flyers having information about consumer protection and consumers rights. Students also interacted with local public and spread the message of consumer rights, importance of standards and consumer help line numbers and portals.



During their interaction with people of their respective villages, students also talked about ISI mark, electronic mark and especially HUID mark. They informed public about the role of Bureau of Indian Standards (BIS) and Consumer forums. Importance of buying BIS certified products and complain mechanism was also discussed.



Students also informed public about the National Consumer Helpline Number “1915” which is a toll free number where people can call and get help regarding any consumer related query. They also talked about the amended Consumer Protection Act 2018 and how this new law can provide protection during online shopping.





Total **05** students of GSC Vankal actively participated in the event and disseminated their knowledge to society.

Outcome of activity:

1. Students and public became aware about the consumer rights, importance of using BIS certified products, consumer helpline number, new consumer law and consumer portal.
2. The students build self-confidence and communication skills by interacting with general public and learnt how science can be communicated in local language to common people.
3. The student realized the importance of taking their subject and knowledge to society.

S.No.	Name	Class and Subject
1.	Bharti Chaudhari	T.Y. B.Sc. Micro
2.	Aarti Chaudhari	S.Y. B.Sc. Micro
3.	Vishakha Solanki	T.Y. B.Sc. Micro
4.	Shruti Chaudhari	T.Y. B.Sc. Micro
5.	Disha Makwana	T.Y. B.Sc. Micro

Report Prepared by:

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 Government Science College, Vankal